



StadiumTRAY™ Gets Carried Away!

Add hands-on power to your campaign

StadiumTRAY's™ top-quality food/beverage carrier puts your unique image and message in the hands of thousands of spectators — at NCAA, NFL, MLB, NHL, NBA, NASCAR and concert venues nationwide. For promotions, sample offers, and consumer awareness, StadiumTRAY™ outworks every other in-venue advertising method. The numbers prove it:

- 95% of StadiumTRAY™ users report immediate sponsor recall.*
- 93% of men and 95% of women found StadiumTRAY™ superior to existing products for carrying concession purchases.
- 56% of men and 59% of women surveyed would take advantage of retail tie-ins and product coupons printed on StadiumTRAY™.

Gain exclusivity at hundreds of venues

StadiumTRAY™ ensures your message undivided attention. It's exclusive — only your company appears on StadiumTRAY™ at a given venue. StadiumTRAY™ highlights your message in bold color, with a combined display area of more than two square feet. And StadiumTRAY™ covers more than just the big-time venues — you can target cinemas, school cafeterias, and more.



Get your FREE sample TODAY

Seeing is believing. We'll produce an actual StadiumTRAY™ with your message or promotion—FREE. Once you agree StadiumTRAY™ is a powerful and cost effective new out-of-home advertising medium we'll waive all art charges applicable to the final design—a value of \$5,000.**

For more information, visit us online at www.stadiumtray.com, or call one of our regional sponsorship vice presidents at 770-420-8250.



*Survey details available at www.stadiumtray.com

**Offer expires October 31, 2004. Advertiser must commit to program within 60 days of receiving sample to validate offer. The organizations and products mentioned herein may be the trademarks of their respective owners and the owner therein retains any rights.