



Contact/Location Information

888. 563. 9370

Bob Citelli

@Sales & Marketing

rcitelli@sales-and-marketing.net

770. 527. 9055

StadiumTray/George Poston

gposton@stadiumtray.com

StadiumTRAY

125 Town Park Drive

Suite 300

Kennesaw, GA 30144

www.stadiumtray.com

Former NBA Star and Spectator Advertising Solutions Investor Derek Harper Hosts Celebrity Golf Fund Raiser

Proceeds Will Benefit American Diabetes Association; StadiumTRAY™ to Co-sponsor Event in Dallas June 24

Kennesaw, GA June 15, 2004 – Driven by his desire to benefit the community where he once played and still serves as a broadcaster, a former NBA star and early investor in Spectator Advertising Solutions will host the Derek Harper Celebrity Golf Classic June 24th at the Stonebriar Country Club.

Derek Harper, who played 13 years in the NBA with the Dallas Mavericks and New York Knicks through the 1995-96 season also serves as television commentator for local Mavericks broadcasts and was an early investor in Spectator Advertising Solutions, the Kennesaw, GA-based Company that manufactures the innovative marketing delivery system known as StadiumTRAY™. Harper chose the American Diabetes Association as much for his desire to assist the 400,000 Metroplex area residents suffering from the disease and because his mother and sister have both been diagnosed with the ailment. “I have strong feelings about this cause and I always wanted to do a tournament,” says Harper. He adds, “We’ll contribute to a great program and have some fun along the way doing it.”

Commenting on why he helped fund StadiumTRAY, Harper says, “It is something I’m very comfortable with. Advertisers can’t go wrong with it and it is only a matter of time before everybody understands the power of StadiumTRAY as a delivery mechanism.” Harper has been an active participant in the Company, assisting in presentations to sports venues and national advertisers.

“We are so fortunate to have Derek Harper as a member of our organization,” says Company CEO and founder George Poston. “He’s already played a large role in helping us penetrate the Dallas Fort Worth Metroplex and was instrumental in assisting us negotiate with the American Airlines Center in Dallas.”

Poston reports that Spectator Advertising Solutions will be a participating co-sponsor at the Golf Classic and urges others to get behind the charity event. Numerous sports figures including Tony Dorsett, Tony Hill, Nick Van Exel, Mark Aguirre, and Spud Webb will be playing at Stonebriar and duffers as well as observers are welcome to play or watch. Companies and individuals looking for more information on the event or who wish to make a donation should contact Ms. Terri Taylor, Marketing Manager at the local chapter of the American Diabetes Association at 817 332 7100.

About ADA

The American Diabetes Association is the nation’s leading non-profit health organization providing diabetes research, information and advocacy. Founded in 1940, the American Diabetes Association conducts programs in all 50 states and the District of Columbia, reaching more than 800 communities.

About StadiumTRAY™

StadiumTRAY™ is a powerful new advertising medium that puts corporate brands and advertising messages right in the laps of target audiences – literally. Produced by Spectator Advertising Solutions of Kennesaw, GA., the versatile StadiumTRAY™ is provided free to sports and entertainment fans with the purchase of each food or beverage item sold at sponsored sports and entertainment events serviced by the largest concessionaires in America including Sodexo, Aramark, and Boston Concessions Group. The Company’s manufacturing partner, Pratt Industries, insures only the highest quality materials are used to produce StadiumTRAYs.

StadiumTRAY™ is used at professional and college sports venues including Turner Field, American Airlines Center, Wachovia Center, Ball Park at Arlington, The Pepsi Center, Philips Arena and NCAA Universities that include Georgia Tech, Auburn, Arkansas, Texas Tech T.C.U. S.M.U. Vanderbilt, Marshall and The Naval Academy. The Company’s website is located online at www.stadiumtray.com